

Newsletter
Issue 2

November 1, 2010



HUBBA
Haas Undergraduate Black Business Association

This years Motto: "INVEST DEDICATE INNOVATE"

The Business Social



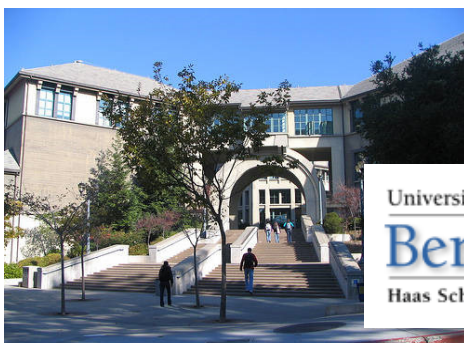
This year marks the 3rd annual Business Social. It was a collaborative event with the Latino Business Student Association (LBSA) and the Partnership of Pre-Professional Pilipinos. It was a chance for professionals from firms as well as students from different Business/Professional groups to network and meet without the barriers of a career fair. By participating in a social activity in the form of teams, students are able to interact with professionals in a meaningful memorable way. This year we had teams of students and professionals create products with arts and crafts and try to sell them to one another. Over 10 companies were represented at the event. One of the companies in attendance was Google as well as some of our sponsors.

Representatives from Ernst & Young came out and gave a presentation for our HUBBA members on how to network. It was a chance for our members to learn networking tips from EY professionals such as first impressions and elevator speeches. It was a great chance to meet new associates from EY and learn about their first hand experiences of how they individually learned to network and develop relationships. So not only did HUBBA members learn how to network, with the reps. present at the event, they were able to put their new knowledge to the test.

Ernst & Young Event

ERNST & YOUNG
Quality In Everything We Do

Haas Workshop/Informational



Although HUBBA is so much more than a business organization, it's initial goal was and always has been to increase the number of under-represented minorities that are present in UC Berkeley's Haas School of Business. This event is held in order to educate our members about Haas and the business major, as well as dispel any common myths. Members were also informed about the necessary steps to get into Haas and some of the common classes needed for the Haas major. Current Haas students came and answered any and all questions that HUBBA members may have had.

Sponsor Highlight : Deloitte

Deloitte is one of the "Big Four Accounting" firms, and is the largest professional services organization in the world. According to the organization's website as of 2010, Deloitte has approximately 170,000 staff

at work in more than 150 countries, delivering audit, tax, consulting, enterprise risk, and financial advisory services through its member firms. Deloitte is No. 1 among those launching their careers, according to the 2009

BusinessWeek "Best Places to Launch a Career" rankings. The magazine attributed the firm's placement to high-level recruiting, top-drawer training programs and attention to employee benefits.



Our Current Sponsors

Platinum Package:

Ernst & Young
Pricewaterhouse Coopers

Gold Package:

Chevron
Deloitte

Silver Package:

Wells Fargo
CBS Interactive

Upcoming Events for the Month of December

Fall Banquet

DEC 8th

Location: TBD

The coming together of HUBBA's Executive Board Members, Members and Sponsors for a fun networking opportunity.

**Please keep in mind
that room locations are
subject to change.
(check the website for
the most up to date
information)**